

# Local Retail Data

## For Business Owners

**Be Competitive.  
Be Prepared.**



Presented by the Rural Development Center with assistance from  
Iowa State University Extension to Community Economic Development

## Join Us...

*All sessions begin at 6:00 pm*

May 24—Adair, Guthrie and Madison  
Greenfield Chamber Office, Greenfield

May 26—Carroll and Greene  
Jefferson City Hall, Jefferson

June 1—Fremont, Montgomery, Page  
US Bank Community Room, Red Oak

June 3—Audubon and Cass Counties  
Atlantic Chamber Office, Atlantic

June 14—Clarke and Decatur Counties  
Clarke County Development, Osceola

June 16—Crawford and Shelby Counties  
Iowa Western Community College, Harlan

June 22—Ringgold and Union Counties  
Union County Extension Office, Creston

June 24—Adams and Taylor Counties  
Town Centre, Lenox

June 28—Mills and Pottawattamie Counties  
JavaJudi's @ Glenwood Florist, Glenwood

June 30—Harrison and Monona Counties  
Location TBA

This **free** event will focus on business strategies and tools for business owners and entrepreneurs

- Topics Include**
- How far will customers drive?
  - How many customers does it take to support your business?
  - How have retail sales have changed over time?
  - What are some marketing and pricing strategies I can use?

**Data** Data used for the analysis is the most current supplied by the Iowa Department of Revenue and Finance. Each session will cover the counties specified.



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*Programs are available to all without regard to race, color, national origin, religion, sex, age or disability. EOE*

**Register Now! 712-623-5521 • [info@EnterprisingIowans.com](mailto:info@EnterprisingIowans.com)**